

Time	Program		
8:00-8:45	Opening		
8:45-8:50	Qur'an & National Anthem		
8:50-9:00	Program Announcement by the master of ceremonies		
9:00-9:10	Mahmood Olyaei	Welcoming	<ul style="list-style-type: none"> • The IMCA President • CMC
9:10-9:30	Sorin-Caian	The future of management consulting as a global profession.	<ul style="list-style-type: none"> • The Chairman of ICMCI • The Chairman of IMC Romania • CMC
9:30-9:50	Seyed Jafar Marashi	The history of management consultancy in Iran & Middle East	<ul style="list-style-type: none"> • The IMCA Founder • Senior Consultant at Iran Chamber of Commerce and the Parliaments
9:50-10:20	The National Management Consulting Award Ceremony (Bozorgmehr Award)	<ul style="list-style-type: none"> • Introduction to International Constantinus Award and Bozorgmehr Award. • Appreciation of the jury members. • Awards • Appreciation of Management Consulting Profession pioneers. 	
10:20-10:40	Mohammad Nahavandian	Iran Economic Vice President	
10:40-11:10	Refreshments		
Lectures:			

Time	Speaker	Topic	Position
11:10-11:30	Pedram Soltani	The role of Innovative Management in Sustainable Development	Vice President of Iran Chamber of Commerce, Industries, Mining and Agriculture
11:30-12:00	Yutaka FUKUYAMA, "JOE"	Japan's history of 'Modern Management' as an Asian country and the role of Management Consultant".	<ul style="list-style-type: none"> • CMC • Principal Management Consultant; Director of HR-Services Division, and Member of Board of Directors at Central Japan Industries Association. • External Director of AOTS (The Association for Overseas Technical Cooperation and Sustainable Partnerships).
12:00- 12:20	Kap Ho SONG	The role of Management Consultants in the 4th Industrial Revolution and the need for re-engineering".	<ul style="list-style-type: none"> • The Chairman of IMC South Korea • CMC
12:20-12:40	Elena Yuzkova	Management consulting peculiarities in Eastern Europe	<ul style="list-style-type: none"> • The Vice Chairman of IMC Ukraine • Vice Chair of ICMCI • CMC
12:40-13	Zhiyong Li	Five innovative consultation of Chinese enterprises in the process of the Belt and Road globalization	<ul style="list-style-type: none"> • Senior Management Consultant in different fields. • President of Hejun Vanguard Group,

			<ul style="list-style-type: none"> • Co-chair and Executive Secretary of the Contemporary Think Tank • President of the Dongguan Economic and Urban Development Research Association • Member of Dongguan Municipal People’s Congress Legislative and Assessment Committee • Member of Dongguan Urban Planning Committee • Member of Dongguan Social Organization Assessment Committee
13:00-14:00	Lunch		
Panel 1: The role of management consultants with innovative methodologies in Start ups			
	Speakers	Topic	Position
14:00-15:30	Dwight Mihalic	Getting the Right Start: A Culture of Accountability in Start-Ups	<ul style="list-style-type: none"> • The President of Effective Managers Inc, in Canada • The Treasurer of ICMCI • CMC • The author of many papers and books, Dwight has published The Effective CEO: The Balancing Act that Drives Sustainable Performance, a book that explores the key functions that must be carried out by a successful CEO.

	Tom Lee	growth model for start-up and the necessary support factors	<ul style="list-style-type: none"> • Vice Chairman of IMC South Korea, • CMC
15:30- 16	Refreshment		
Panel 2: The role of management consultants in creating and facilitating international cooperation for sustainable development.			
Time	Speaker	Topic	Position
16:00-17:30	Chan Keng Chuen Kelvin	Capacity Building in Green Productivity Adoption for Sustainable Development	<ul style="list-style-type: none"> • Director and Principal Consultant, Teian Consulting International Pte Ltd. • Honorary Secretary, IMC Singapore. FCMC. • Associate Consultant / Technical Expert, Singapore Productivity Association • Management Consultant, Executive Coach and Trainer, 30 years of Consulting Experience. • Chief Resource Person / Technical Expert, Asian Productivity Organization • Chairman, Academic Board, Malvern International Academy Singapore
Gala Dinner			

Second Day (24th April 2018)

Workshops: 8:30- 13

Speaker	Topic	Position
Farshid Shokrehodaie	The impact of the 4 th Industrial Revolution on Management	<ul style="list-style-type: none"> The CEO of Parsian Houshmand Co.
Refreshment		
	Sustainable Urban Development, Opportunities & Challenges	<ul style="list-style-type: none"> The Deputy of Finance/ Planning of Tehran Municipality One of the directors of Tehran Municipality
Seyed Mahmoud Ebadi	Innovative Methods for Organizational Problem Solving	<ul style="list-style-type: none"> The Chairman of the Board at Kayen Co. CMC
Dwight Mihalicz	Strategy Execution_ Failure is not an option	<ul style="list-style-type: none"> The President of Effective Managers Inc, in Canada The Treasurer of ICMCI CMC The author of many papers and books, Dwight has published The Effective CEO: The Balancing Act that Drives Sustainable Performance, a book that explores the key functions that must be carried out by a successful CEO.
Refreshments		

Yutaka FUKUYAMA, "JOE"	Kaizen Practice - How does Japan's Kaizen work	<ul style="list-style-type: none"> • CMC • Principal Management Consultant; Director of HR-Services Division, and Member of Board of Directors at Central Japan Industries Association. • External Director of AOTS (The Association for Overseas Technical Cooperation and Sustainable Partnerships).
Robert Bodenstein	ISO20700 Guidelines for management consultancy services: Practical Use & New Business Opportunities for Management Consultants	<ul style="list-style-type: none"> • Vice Chairman of IMC Austria • Member of the board at ICMCI • CMC
13:00- 13:30	Closing Ceremony : Offering Speech by the mayor or one the members of Tehran City Council	
13:30- 14:30	Lunch	
14:30- 17:30	Annual Asia-Pacific Hub Meeting 2018	
	<p>- CMC-Global main goals and actions towards achieving them:</p> <ul style="list-style-type: none"> • Build the profile, recognition and influence of the profession and its practitioners • Support, enhance, and grow the international network of management consulting institutes and number of CMCs • Enable the IMCs to enhance the visibility, recognition, and desirability of the CMC designation with both consultants and users to include heads of government as a risk reduction tool <p>- Services to include:</p> <ul style="list-style-type: none"> • Professional Standards • Accreditations and certifications 	

	<p style="text-align: center;">- Discussion and Feedback</p> <p>Facilitators: Chair and Board Members of CMC-Global</p> <p>Moderator: Secretary of the Board</p>
	B2B Meetings
Dinner	